



WELCOME



- The Forty and Eight, La Societe des Quarante Hommes et Huit Chevaux. Headquarters in Indianapolis Indiana.
- Established in 1920, founders based organization in WWI, in France. The box car of the French Railways, carried 40 men (quarante hommes) or eight horses (huit chevaux).
- Titles and functions are in French. The numeral 40&8 are on a triangle of French horizon with blue logo.
- Membership is by invitation only.



40&8 NATIONAL HEADQUARTERS INDIANAPOLIS, INDIANA





“Wreck”



- Induction ceremony is referred to as “Wreck” There is a “formal” and “active”
- Each candidate has the choice of a formal or active wreck.

The induction ceremony was developed based on the common wartime experiences of American Soldiers, Sailors and Marines.

To incorporate fun making with patriotic bonding.

Some famous Veteran’s who have been 40&8er’s include John Pershing, Harry Truman, and Gerald Ford. Major Breen a veteran of two wars was the first Chef de Chemin de Fer “Nationale Commander”.

Charity Programs

- Child Welfare:

- Founded in 1923 to help children in distress. 1930-40&8 lead national effort to inoculate every child against Diphtheria, bearing the expense for thousand of American Children.

- Child Welfare in conjunction with the Charles W. Ardery Child Welfare Trust when local relieve agencies are unable to move rapidly or cannot act.

- Nurses Training:

- Established in 1955, unique to our organization, as a means to ensure adequate numbers of skilled nurses for our nation in time of war and peace. Augmented by the George B. Boland Nurses Scholarship Trust, the program has graduated over 33,00 registered nurses.



PROGRAMS



Americanism

This program is committed to furthering the American Way of life through sponsorship of Flags for First graders, civic programs for youths, veterans seniors, and memorial dedication ceremonies.

PALS (Press Association of La Societe)

On-Line Media Kit





CARVILLE STAR



- In 1947 the Forty and Eight began its long association with the Hanson's Disease Program in Carville, Louisiana.
- Hanson's Disease is erroneously associated with "Biblical Leprosy"
- The word Star comes from the publication "*The STAR*".
- The purpose of the "*The Star*" is to educate and enlighten the public and the medical profession on the truthful facts about Hansen's Disease and dispel myths that date back to the biblical days. It also furnishes vocational rehabilitation for interested patients.
- *The STAR* has a growing circulation going out to all 50 states and more than 154 foreign countries.
- The Forty and Eight financially supports this program and publication. The Carville Star can be purchased from Nationale for \$2.00 per subscription per year.



40 & 8's Presenting Printing Press in 1947



POW/MIA



- The 40 & 8 program is known as the “POW/MIA Survivor Scholarship Fund”
in memory of Lance Corporal John Dewy Killen who was declared Missing in Action in South Vietnam.
- Scholarships are available to the Spouse, Children, Grandchildren, Great-grandchildren, and Widows or Widower of verified POW/MIA. In remembrance of them that they are not forgotten.
- Support the ongoing effort to find and repatriate the remains.
- Sources of income comes for sales of pins, fund raising events and donations.



V.A.V.S./S.V.H



- Veterans Affairs Voluntary Services (V.A.V.S.) provides a structured Volunteer Program.
- Traditional volunteers assignments include patient Escort Service/Volunteer Driver/ Information Desk Services at VA Hospital and Clinics /Chaplin Service for patients/Guest Relations Service.
- Representatives and Deputies at VA Hospitals and State Veterans Home's (S.V.H.) seek funding for Veterans needs.
- The Forty and Eight's "Keep the Wheel Chairs Rolling Program", funds worthy project to enhance the live of veterans.



BOX CAR ASSOCIATION



- The National Box Car Association (NBCA) was founded in 1965. Its primary mission was to preserving the Box Car symbol of the 40 & 8.
- The NBCA goals are contributions to Hospitals, Children's Homes and Orphanages. At the annual Promenade Nationale, a party for children is held in the host city where the children and their escorts are treated to lunch, train rides on visiting Locomotives, entertainment by Hobo Clowns and bands.
- Also a monetary donation is made to the host city's local VAVS Hospital. Other donations go to the National Boland Nurses Training Trust Fund, the Charles Ardery Child Welfare Trust Fund and other programs requiring assistance, such as the National 40&8 Membership Committee, 40&8 Magazine, Law Officer of the Year program, and many others. All funding raised by the NBCA are distributed in the same year it is raised.
- The NBCA members are the "Kings of Raising Money".



RITUAL



- Provides a consistent guide to all ceremonies and memorial services.
- Annually approves the current password for the coming year.
- Ritual provides a link to our past and the history of this Veterans Honor Society.





VOITURE ACTIVITIES



- All activities that promote Voyageur involvement.
- Some Voitures Activities programs include the following examples:
- A breakfast, brunch or luncheon.
- A barbeque or picnic.
- A regular dinner or dinner for a special occasion.
- A dance or karaoke.
- A bingo or casino night.
- A special party for kids.
- Involvement in a parade.
- Patriotic holiday observances.
- Public memorial services.

Blue Chevaliers



Blue Chevaliers translated means ***Blue Honored Knights***: In our association with using French and English terms. Blue is English that usually is associated with law enforcement and Chevaliers is the French word for Honored Knight. Support the goals of the Generals Club with additional funds when required to support the 'Law Officer of the Year' expense. The Forty and Eight General's Club was formed in 1973. Its original purpose was to honor and dignify the profession of law enforcement. Funds generated by the annual dues in this elite club, underwrite the expenses of the Outstanding Law Officer of the Year program. In so doing, the General's Club affords each annual Outstanding Law Officer of the Year award recipient, the opportunity to attend Promenade Nationale, as a guest of the Forty and Eight.. • Honor Locale, State & Federal Law Enforcement [including Military Police] Organizations and individuals for exceptional Community Relations activities and/or Projects • Raise La Société's profile in Local Communities to promote interest in our organization. 40/8 Blue Chevaliers c/o Robert Cearlock, cearlock@aol.com. \$15.00 per year, \$2.00 thereafter.

Why Training?



- Membership is the life blood of La Societe.
- Retention thru annual membership renewal. Mentorship of your new voyageurs. Find the talent you have amongst your organization.
- Recruitment of Honorably Discharged Veterans.
- Reinstatement of lapsed members.
- Encouragement of the Paid Life Membership (PUFL) option.

Effective/Evaluate

- First step: **Effective/Evaluation** : What is working in your Grande, Evaluate quarterly as your work with your membership team. If it is nothing, lets turn that around into something.
- Who and what is the 40&8 Honor Society of Veterans? Hence the boot camp getting everyone on the same page/ assessing where they are/ immediate awareness of what is going on in their grand baseline knowledge skills. These first set if slides introduced everyone to the programs the 40&8 sponsors. Each of these topics can be a introduction into the conversation of the 40&8.
- NOTHING into a new adjective full of life, SOMETHING, action verb,
- We just covered several of the programs the 40&8 Supports, that in itself is worth something to evaluate when introducing the 40&8 into your membership conversation.
- How can you be the mastery of membership can do to help them with membership??? It can now become the Possible vs the Impossible

The Take Away

- The take away from this short scenario, as you go back to your Grand membership team:
- Do something, that something can be through post cards, text messages, social media, anything that fits your particular grand. Create flyers advertising the 40&8.
- (other examples, a pizza party on a Saturday afternoon before the holidays so everyone can attend) Something is absolutely better than nothing
- Goal is to instill accountability through the next 12 months of your team. Make a commitment at your promenades to cover membership in great detail.